

The Sierra Economic Development Corporation
presents a Workshop on

Exploring Franchising as a Career Option

A franchise career can open doors you never knew existed!
Learn how to reduce your risk and
improve your chances of success in buying a franchise.

In this workshop you will learn:

- ✓ **What is franchising?**
- ✓ **How do you find the right franchise for you?**
- ✓ **What do you get for the franchise fee?**
- ✓ **What are franchisors looking for?**
- ✓ **Questions to ask yourself – are you cut out to be self-employed?**
- ✓ **What are the advantages of business ownership, including tax advantages?**
- ✓ **How do you find the money to get started?**
- ✓ **What can you do to make your success more likely?**

Who should attend: Career transition, unemployed, underemployed, retired, want additional income source, curious about being in control of your future.

***Don't miss this opportunity
to explore a career path that could fit your needs!***

Presenter: Lorraine King, Owner of the El Dorado Hills office of The Entrepreneur's Source

Register today: (530) 823-4703 or email info@sedcorp.biz

Date: February 4, 2010
Location: Sierra Economic Development Corporation - Training Room
560 Wall Street, Suite F, Auburn 95603
Time: 6:00pm – 8:00pm
Cost: \$45.00 Limited seating. Must prepay, non-refundable for no-shows



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