



Sierra Economic Development Corporation

Sierra Economic Development Corporation

is proud to present:

Survival Tools to Manage Your Business Finances

Is Your Business Making Money? Is it REALLY?

(Learn what happened to Matt, the tool guy!)

This workshop will cover:



Financial implications of common accounting transactions

If you don't understand this – you've already missed the boat.



Financial Forecasting

How to forecast accurately and realistically.



Break-even Analysis

An important tool to assist you in making business decisions.



Cash Flow Projections

How to forecast whether or not you have enough money to survive.

Instructor:

Dave McDougall has an extensive background in both the corporate and small business world. From 1970 to 1988 Dave worked for various Fortune 500 companies in middle to upper-level management positions. In 1988, Dave started his own business that eventually grew into a \$12 million, 120 employee, multi-location car rental company. Dave sold the business in 2001 and is enjoying consulting throughout the counties.

Date: February 18, 2010

**Sierra Economic Development Corporation
560 Wall St., Suite F., Auburn, CA 95603**

Date: February 25, 2010

**Nevada County One Stop
715 Maltman Drive, Grass Valley, CA 95945**

**Don't miss out!
Reserve your seat today!**

Call (530) 823-4703

or email: info@sedcorp.biz



\$45.00 per class, 6:00 PM – 8:30 PM

Must Prepay ** Non-refundable **Limited seating