

*Sierra Economic Development Corporation
presents a Workshop to improve your*

Internet Marketing...

**How to effectively advertise your business
to turn users into buyers**



Tuesday, February 9, 2010 – Beginner

Tuesday, February 16, 2010 – Intermediate

6:00 pm - 8:30 pm

Nevada County One Stop

715 Maltman Drive, Grass Valley, CA 95945

In the Beginner class you will learn:

- ✓ **How to get top rankings on Google**
- ✓ **How to pick the right keywords for your business**
- ✓ **Free tools to improve your business and track website visitors**

The Intermediate class will focus on:

- ✓ **Link building**
- ✓ **Pay per click advertising**
- ✓ **Social media marketing**

***Don't miss this opportunity to turn Internet shoppers
into loyal customers.***

Class presenter is Coryon Redd, President of batteries4less.com. He is a successful entrepreneur who will teach you the techniques he has used to get his business to the top of Google and get more visitors to buy.

A \$45.00 fee per class is payable in advance, non-refundable (no walk-ins please)

Don't delay - Reserve your seat today!

**RSVP by mailing a check to SEDCorp:
Sierra Economic Development Corporation
560 Wall Street, Suite F, Auburn, CA 95603
530-823-4703**

